

LASH LARUE WESTERN
A Charles Chabert Production

APPROVED
BY THE
COMICS
CODE
AUTHORITY

DECEMBER

10¢

LASH LARUE

WESTERN



ONE OF THEM WAS THE MAN... ONE OF THEM WOULD
PULL TRIGGER ON LASH LARUE BEFORE THE HOUR
WAS UP! ONE AMONG THAT SPAWN OF OUTLAW RIDGE
WOULD TRY TO EARN THE REWARD ON THE POSTER!

WHY IS LASH WANTED
BY THE LAW?

CAN HE ESCAPE THE
OWLHOOT DEATH-TRAP?

DON'T MISS...

"GUN BOUNTY"





Test your talent

Contest prize: \$430.00 Scholarship in Commercial Art

Just draw your choice of any one of these heads. Make your drawing any size you want except like a tracing. Use pencil. Everyone who enters contest gets a professional estimate of his talent without charge. Winner receives a complete art course—free training in advertising art, illustrating, cartooning, or painting. Try for this free art course! Students are taught, individually, by professional artists on the staff of world's largest home study art school. Many former students now earn upwards from \$150 a week as commercial artists. Purpose of contest is to uncover talent that could be developed for an art career. Entries for October 1960 contest must be received by October 31. None returned. Amateurs only. Our students not eligible. Winner notified. Mail your drawing today.

Use 1 coupon—then pass this page on to a friend.

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600 South 4th St., Minneapolis 15, Minnesota
Please enter my drawing in your draw-a-head contest. (PLEASE PRINT)

Name _____ AGE _____
Occupation _____ Apt. _____
Address _____
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2. Art Instruction, Inc., STUDIO 7600
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LASH LARUE WESTERN

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DECEMBER, 1960

Printed in U.S.A.

LASH LARUE

IN

WINCHESTER WELCOME



Pill, 6635

SHE WAS AN OLD FRIEND... HE'D BEEN BEST MAN AT THE WEDDING THAT UNITED KATE AND BOB KETTERMAN... LASH LARUE, DURING HIS LONG RIDE TO THE CAMERON RANCH, HAD ENVISIONED A JOYFUL REUNION! INSTEAD, HE WAS MET WITH WHISTLING SLUGS AND A COLD-VOICED WARNING!

I WARNED YOU TO
PULL UP, STRANG-
ER!

KATE, ARE YOU LOCO?
WHAT'S TH...??
UNNN!

LASH,
OH, LASH,
I
DIDN'T
MEAN...!

YOU NAILED HIM PLUMB
CENTER! HE'S A LAWMAN, MIZ
KETTERMAN! AN' HANGIN' IS
THE PENALTY FOR GUNNIN'
DOWN A MAN WITH A BADGE! I
TOLD YOU ONLY TO SCARE HIM
OFF!



LASH LA RUE WESTERN

TUH MAKE MATTERS WORSE, MISS KETTERMAN, YUH KNEW HE WAS A LAWMAN/ WE HEARD YUH CALL HIS NAME/ YUH KNEW HE WAS THE MAN TRAILIN' US, LASH LARUE!



WHY YUH MOONIN' OVER HIM? HE'S DEAD AIN'T HE?

BR Y-YES, OF COURSE HE'S DEAD!



NICE GOIN', KEEL/ I RECKON THIS HUSBAND O' YOURS'LL GUIDE US OVER THE MOUNTAINS NOW, MISS KETTERMAN/ HE'LL BE ANXIOUS TO GET YOU AWAY FROM THE SHERIFF/ YOU'RE WANTED, SAME AS US/ TELL 'IM!

YOU HEARTLESS BRUTES/ BOB, YOU'VE GOT TO DO AS THEY SAY NOW!



LASH LARUE IS DEAD/ I KILLED HIM/ YOU'VE GOT TO GET THE THREE OF US AWAY FROM THE SHERIFF'S POSSE THAT IS COMING FOR WIZZEN AND KEEL SUMMERS!

YOU SURE, KATE? OUR OLD FRIEND IS DEAD? AND YOU KILLED HIM?

I KILLED LASH AS SURE AS YOU KILLED THE SKUNK IN THE WOODSHED LAST SPRING, BOB/ YOU'LL GUIDE US, WON'T YOU?



CHARLTON COMICS GIVE YOU MORE!

BOB KEYSERMAN SAW THE KILLERS' EYES. HE KNEW HE HAD NO CHOICE. HE NODDED AND KEEL SUMMERS CUT HIM LOOSE!

WE'D BETTER GET STARTED! IF THE SHERIFF CATCHES US HERE, WE'LL ALL LAND IN JAIL! YOU TWO FOR A DOZEN CRIMES, MY WIFE FOR MURDER AND ME FOR HELPIN' YOU! LET'S GO!



WE'LL TAKE LARUE'S CANYON! HE'S FAST AN' C'N RUN ALL DAY!

NO! LARUE BURNED HIM GETTIN' OUT HERE! HE'S USELESS TO US! YOUR OWN HORSES ARE IN BETTER SHAPE FOR THE CLIMB UP VULTURE PASS!



VULTURE PASS, EH, BOB? I GOT YOUR MESSAGE! AND I'LL BE THERE WHEN YOU ARRIVE... BECAUSE YOU'LL LEAD THEM THE LONG WAY AROUND!



LASH LARUE FORCED HIMSELF TO BE PATIENT... TO WAIT UNTIL A RIDGE HID THEM FROM VIEW!

KATE THINKS HER SLUG ALMOST KILLED ME, RUSH! SHE DOESN'T EVEN KNOW KEEL SUMMERS SHOT AT ME WITH HIS WINCHESTER! HE WAS AIMIN' AT ME! KATE'S A CRACK SHOT AND SHE WAS AIMIN' TO MISS! LET'S MOVE!



IF I SWING EAST, I'LL BEAT THEM THERE! SCRATCH DUST, RUSH!



CONTINUE AFTER FOLLOWING PAGE

BOYS! GIRLS! LADIES! MEN!

WIN A BEAUTIFUL SIGNET RING

ENGRAVED WITH YOUR OWN INITIAL

IT'S FUN! IT'S EASY!

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NAME THESE FAMOUS U. S. PRESIDENTS



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GENUINE NICKEL SILVER SIGNET RING **ABSOLUTELY FREE!**

(A really terrific ring — made up with your own initial!)

Also we'll send **BIG CATALOG** showing Bikes, Bells, Cars, Watches, etc. — Few can get all so fast! You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring! What'll you say if... And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you **ABSOLUTELY FREE** your **OWN PERSONAL SIGNET RING** — made up with your own

initial! You may have your choice of first letter of either first or last name! Also, we will send you **Big FREE CAT.** ADD of wonderful **PRIZES** — Bikes, Watch, Watches, Cars, Bells and dozens of others — and tell you how to get them all so fast! Simply offer **White CLOVERBELL BRAND SALES**, ready sold to friends, relatives and neighbors — at 10¢ a package, and choose your **PRIZE** in **CASH COMMISSION** — but right now, name correctly the Presidents shown above and get your **BEAUTIFUL SIGNET RING** — **ABSOLUTELY FREE** Rush coupon today!

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If I am a woman, write my **LAST NAME** (MRS. MARY ROBERTS) and 10 packages of White CLOVERBELL BRAND SALES to sell at 10¢ a package. I will receive money order within 10 days, select a package up to \$25. **CASH COMMISSION** on maximum order. Maximum commission each order, package paid in cash.

Name _____ AGE _____

Street _____ NO. _____ BOX _____

Phone _____ TOWN _____ STATE _____

I want my ring in 10 days (initial) _____

SEND (NAME) _____ (LAST NAME) _____

Write names on card I send or mail in envelope today!

WILSON CHEMICAL CO.

DEPT. 99-8, TYRONE, PA.

CHARLTON COMICS GIVE YOU MORE!

THERE'S THE PASS! GOT HERE FIRST
AS I PLANNED! NOW TO TAKE COVER AND
WAIT!

YOU KEEP GOIN' RUSH!
GET OUT OF SIGHT!
HIDE!

IF I USE MY SIX-GUN, RICOCHET
MIGHT HIT KATE! THIS IS THE TIME
FOR BULLWHIP WORK! HERE THEY
COME!

KEEL SUMMERS AND WIZZEN WERE ROW-
ELED BY FEAR, THEIR SENSES HONED
BY TERROR...

SLOW DOWN, WIZZEN! THIS COULD
BE A TRAP!

I'LL GO FIRST WITH THE WOMAN,
MAKE SURE NO LAWMEN GOT AHEAD OF
US! GET MOVIN', MA'AM, IF THERE
IS GUNPLAY, YOU'RE IN THE
MIDDLE!

LASH WAS READY AND WAITING. WHIP
IN HAND! HE KNEW THAT ONLY SPLIT-
SECOND TIMING ON HIS PART COULD OF-
FEAT THE OHLHOOTERS!

LASH LA RUE WESTERN



GET CLEAR, KATE! NOW!



BOB KETTERMAN GOT INTO IT, A BIG GRIN ON HIS FACE THAT HAD SHOWN FEAR ONLY FOR HIS WIFE BEFORE...

NOW, BUCKO... WE'LL DO THIS WITHOUT GUNS!



KATE, YOUR SLUG DIDN'T HIT ME AT YORE PLACE! IT WAS KEEL SUMMERS' SLUG THAT KNOCKED ME DOWN! BOB, HOW'D YOU KNOW I WASN'T DEAD? I DIDN'T HEAR KATE SAY ANYTHING... AND THEY MUST'VE BEEN WATCHING YUH BOTH!



KATE DID TELL ME! SHE SAID SHE KILLED YOU LIKE I KILLED THE SKUNK IN THE WOODSHED! I SHOT THE SKUNK AND HE WENT DOWN... BUT, WHEN I WENT TO BURY HIM, HE WASN'T DEAD!

FIRST TIME I EVER ENJOYED BEIN' COMPARED WITH A POLECAT!



CHARLTON COMICS GIVE YOU MORE!

LASH LARUE

IN

LASH LARUE
has a bad day

THE SHOTS CAME FROM THE DIRECTION
OF THE BANK...

GO, RUSH!
THOSE SHOTS
CAME FROM
THE BANK!



HE LOOKS LIKE CLIFF TARRANT...
THE BANK ROBBER!



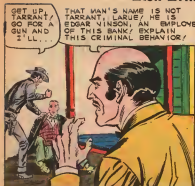
THE GENT WITH THE BANK'S CASH TOOK ONE LOOK AT LASH LARUE AND SHUNG HIS
NAVY COLT UP FAST...BUT WASN'T FAST ENOUGH!

THERE'S A HOLD-UP MAN, SIR!
HE ATTACKED MR. VINSON!

NO,
YOU DON'T!



LASH LA RUE WESTERN



THE SHERIFF ARRIVED SECONDS LATER! HE PACIFIED EDGAR VINSON AND MR. HOTCHKISS THE BANK PRESIDENT! THEN, HE ADDED HIS OWN COMMENT...



YOU KEEP YORE NOSE OUTTA MY BUSIF NESS! WHILE 'YOU'RE HERE! I'M PAID TO ENFORCE THE LAW AND I'LL DO IT WITHOUT HELP FROM YOU!

ALL RIGHT, SHERIFF! I WAS WRONG! I'LL LEAVE THE TOWN TO YOU!



THE ROVING MARSHAL FORGOT THE SHERIFF AND HIS WARNING... HE SAW THE MAN COMING FROM THE STORE, HEARD THE SHOUT AND...



CHARLTON COMICS GIVE YOU MORE!



DROP THEM HOT DANGS, YOU THIEVIN' MUTT!

OH, OH!



RECKON I MADE A MISTAKE, MISTER!

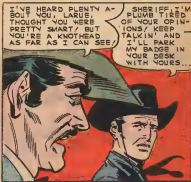
I'LL SUE YOU FOR THIS LARUE!



THE SHERIFF WAS RIGHT ON HAND... AND ESCORTED LASH TO THE JAIL!

GUYS LIKE YOU ARE TOO DANGEROUS TO RUN AROUND LOOSE, LARUE!

GO AHEAD, SHERIFF, TALK AWAY! I GOT IT COMIN'!



I'VE HEARD PLENTY ABOUT YOU, LARUE, THOUGHT YOU WERE PRETTY SMART! BUT YOU'RE A KNOTHEAD AS FAR AS I CAN SEE!

SHERIFF, I'M PLUMB TIRED OF YOUR OPINIONS! KEEP TALKIN' AND I'LL PARK MY BADGE IN YOUR DESK WITH YOURS...



AND MAKE A KNOTHEAD OUTA YOU! NICE BIG KNOTS SUPPLIED BY MY FISTS!

YOU'RE CRAZY! GET OUTA HERE BEFORE I JUG YUH!

SO THE FIGHTING LAMMAN DECIDED TO STAY IN TOWN A WHILE! HE FOUND A RESTAURANT AND BOOKED A ROOM AT THE HOTEL!

R



I CAME HERE 'CAUSE I HEARD CLIFF TARRANT AND HIS GANG WERE HEADED THIS WAY! AND I WAS RIGHT! THE JOKER WATCHIN' ME IS TARRANT'S PAL!

LASH LA RUE WESTERN

EVEN IF TARRANT SHOT ME DOWN AND STARTED GOIN' THROUGH MY POCKETS, I'D THINK TWICE ABOUT ACCUSIN' HIM OF A CRIME! THE WAY MY LUCK IS RUNNIN', I'D BE WRONG IN SOME WAY!



LASH SPENT A QUIET EVENING, AWARE THAT THE LOCAL CITIZENS WERE LAUGHING AT HIS MISTAKES! HE DIDN'T CARE ... HE HAD OTHER WORRIES!

TWO MORE OF TARRANT'S GANG! HE'S IN TOWN SOMEWHERE!



THE ROVING MARSHAL DIDN'T SLEEP MUCH THAT NIGHT! THE PUZZLING JIGSAW WAS IRRITATING HIM...

LOADED WITH CASH! THE BANK HERE IS A NATURAL TARGET FOR TARRANT... AND THAT GENT I NAILED COMIN' OUT OF THE BANK IS THE IMAGE OF HIM!



AFTER AN EARLY BREAKFAST, LASH LA RUE WENT TO LOUNGE NEAR THE BANK!

AND HE ATTACKED POOR MR. VINSON, THE BANK MESSENGER! THE MAN IS ABSOLUTELY MAD!



VINSON LOOKS LIKE TARRANT'S TWIN BROTHER!



WELL, HERE WE GO AGAIN! IF I'M WRONG, THEY'LL PROBABLY TAR AND FEATHER ME AND RUN ME OUT OF TOWN!



CHARLTON COMICS GIVE YOU MORE!

THE BANK MESSENGER WAS INSIDE ABOUT TEN MINUTES... WHEN HE CAME OUT HIS BAG WAS BULGING WITH MONEY!

SET THAT BAG DOWN, MISTER, AND GET YORE HANDS UP HIGH!

YOU MUST LIKE BEIN' STUPID, LARUE!



GIT 'IM, JODY!

BLAM!



JODY BLAKE'S FIRST SHOT MISSED...

KRAKK



YOU FOOL, YOU DID IT AGA... OUCH!

KRAK



THIS TIME YOU'LL GO TO JAIL, MARSHAL!

I DON'T THINK I WILL, MISTER! YOU SEE... THE MAN I HIT YESTERDAY LOOKED LIKE CLIFF TARRANT!



HE LOOKED LIKE HIM BECAUSE HE'S TARRANT'S TWIN BROTHER! TOOK THE JOB IN YOUR BANK TO SET UP THIS HOLDUP! THIS MAN ISN'T VINSON! I KNOW BECAUSE I HIT VINSON... HE'S TARRANT! WHEN YOU FIND VINSON... YOU'LL SEE HE'S GOT A SHINER ON ONE EYE! AND THIS GUY IS UNMARKED!

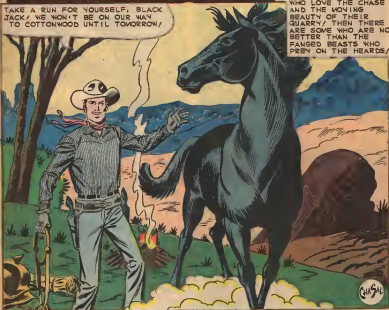


END

LASH LA RUE WESTERN

MUSTANG

TAKE A RUN FOR YOURSELF, BLACK JACK! WE WON'T BE ON OUR WAY TO COTTONWOOD UNTIL TOMORROW!



THERE ARE MANY HUNTERS OF THE WILD MUSTANGS WHO ROAM THE HILLS AND PLAINS OF THE WEST! SOME OF THEM ARE MEN TO WHOM THE WILD CANINES MEAN A WAY OF LIFE! MEN WHO LOVE THE CHASE AND THE MOVING BEAUTY OF THEIR QUARRY! THEN THERE ARE SOME WHO ARE NO BETTER THAN THE FANGED BEASTS WHO PREY ON THE HERDS!

BLACK JACK CAUGHT THE SCENT OF OTHERS OF HIS KIND ON THE WIND!



A BAND OF WILD MUSTANGS LIFTED THEIR HEADS AS THE EBONY STUD APPROACHED!



LASH LA RUE WESTERN

THE WILD BAND READILY ACCEPTED THE BIG BLACK!



THERE'S THE BAND, GIMP, AN' HEADIN' TOWARD MY TRAP!

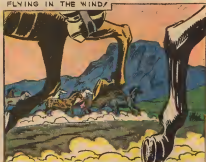
THAT BLACK THAT'S LEADIN' THEM, AIN'T HE A BEAUT?



YEAH! I AIN'T SEEN HIM BEFORE! LET'S MAKE SURE THEY DON'T TURN BEFORE THEY HIT THE TRAP!



AS THE TWO MEN RACED TOWARD THE BAND, THE MUSTANGS RAN, TAILS AND MANES FLYING IN THE WIND!



AND BLACK JACK RAN WITH THEM! HE HAD NO FEAR OF MEN AS THE MUSTANGS HAD AND TO HIM THE RACE WAS A LARK!



CHARLTON COMICS GIVE YOU MORE!

THE TWO MUSTANGEERS HAZED THE BAND INTO THEIR ROUGHLY MADE TRAP!



GIT THAT GATE CLOSED! MOVE, GIMP!

SORRY, RED! THIS LAME LEG OF MINE AIN'T SO GOOD FOR FAST MOVIN'!



NICE BUNCH! SPECIALLY THAT BLACK STUD!

YEAH! HE OUGHTTA BRING A FEW BUCKS EXTRA!



YUH GONNA BREAK 'EM HERE, RED?

BREAK 'EM? THIS IS THE FIRST TIME YUH RODE WITH ME, GIMP, SO YUH DON'T KNOW MY WAYS! NO, I AIN'T GONNA BREAK 'EM! TOO MUCH TIME AN' WORK! WE'LL JUST DRIVE 'EM IN AN' SELL 'EM!



BUT THEY'RE WILD, RED! YUH CAN'T DRIVE A WILD BUNCH UNTIL THEY'RE GENTLED!

I'LL GENTLE, 'EM... MY WAY!



WE'RE GONNA ROPE 'EM ONE BY ONE, AN' WHILE I HOLD 'EM YOU'RE GONNA TIE A RAWHIDE THONG AROUND THE LIGAMENT ABOVE THE KNEE! WE WON'T HAVE NO TROUBLE DRIVIN' 'EM AFTER THAT!



LASH LA RUE WESTERN



GIMP GOT THE RAWHIDE/ THEN THE TWO MEN OPENED THE CORRAL GATE/

RECKON WE'D BEST TAKE THE BIG BLACK FIRST/ HE'S LIABLE TO CAUSE US SOME TROUBLE/ ONCE WE NICK HIM HE WON'T/ I'LL ROPE HIM/



THE ROPE SHAKED OUT AND TIGHTENED AROUND BLACK JACK'S NECK/ SUDDENLY THE HORSE SENSED THAT HE WAS IN DANGER ...



A QUICK BITE SNAPPED THE LASSO ROPE IN TWO ...



THEN THE STALLION NEIGHED TO THE MUSTANG BUNCH TO FOLLOW AND SLAMMED TOWARD THE GATE ...



CHARLTON COMICS GIVE YOU MORE!



LASH LA RUE WESTERN

LASH LA RUE

IN

THE MARSHAL'S PROTEGE



R.III. 6873

THE RAGING MARSHAL HEARD THE BLOW INSIDE THE STABLE WHERE HE WAS CURRYING RUSH, HIS STALLION! HE RAN FOR THE DOOR TO THE STREET...

TURN HIM LOOSE, FRIEND!
TRY THAT ON SOMEONE
YOUR OWN SIZE!
LIKE ME!

OKAY, BUDDY
... THAT'S
JUST WHAT
I'LL DO!

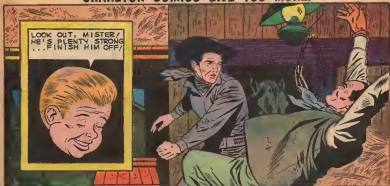


LASH WAS ALERT... BUT LEN HONEY'S MOVE ALMOST CAUGHT HIM OFF GUARD! THE BIG BULLY WAS AMAZINGLY FAST... BUT LASH, FASTER!

HIT HIM AGAIN, MISTER!
BEAT HIM UP!



CHARLTON COMICS GIVE YOU MORE!



LASH LA RUE HEARD THE KID'S SQUEAKY BOY'S VOICE... HE SET TO PUT THE BULLY DOWN... AND THEN DROPPED HIS HANDS/ HIS MAN WAS WHIPPED/

WHY DIDN'T YA HURT HIM MORE, MISTER?

HE'S HAD ENOUGH/ WHAT WAS IT ALL ABOUT? WHO IS HE? YOU RELATED TO HIM, BOY?



NO, SIR/ MY DAD OWED HIM MONEY AND HE DIED/ SO LEN HONEY TOOK ME ALONG WHEN HE HEADED WEST/ SAID I COULD WORK OUT WHAT DAD OWED HIM/ DO I HAVE TO DO IT, MISTER? IS THAT THE LAW LIKE LEN HONEY SAYS?

NO, BOY/ IT'S NOT/ YOU COME WITH ME/ A SQUARE MEAL IS FIRST... THEN I'LL SEE WHAT I CAN DO/



LATER HOW 'M I GONNA PAY YUH FOR ALL THIS, MISTER?

I'VE GOT A JOB FOR YOU, FRANKIE/ AT THE BANK/ COME ALONG, I'LL INTRODUCE YOU TO MR. MORRISON, THE BANK PRESIDENT/



LATER YOU'RE ALL SET, FRANKIE/ YOU'VE GOT A ROOM AT THE BOARDING HOUSE AND A JOB/ COME TO ME IF YOU HAVE A PROBLEM/ I'LL BE AROUND/

YOU'RE A REAL FRIEND, MR. LARUE/ THANKS/



CONTINUED AFTER FOLLOWING PAGE

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| • Chrysler | • Mercury | • Chrysler | |

MONEY BACK GUARANTEE

CHARLTON COMICS GIVE YOU MORE!

TWO NIGHTS LATER... IN THE BACK ROOM OF A GAMBLING HOUSE/

IF LARUE SEES YUH HERE, FRANKIE, HE'LL... KNOW/

SHUT UP, LEN/I'VE GOT A FEW THINGS TO SAY FIRST/

LUNCH 45¢
LE 5¢



THAT'S FOR PUSHING ME A-ROUND THE OTHER DAY, GO AHEAD, MAKE A MOVE, LEN/I'M TIRED OF BEIN' A STOOGIE WITH A BROOM ALL DAY/SAY-IN' YESSIR, NOSSIR, ALL THE TIME/I'M TWENTY-FIVE YEARS OLD AND TOUGHER THAN ANY OF THEM/

TAKE IT EASY, FRANKIE/I'M ON YORE SIDE/



THEY CALL ME KID, SONNY BOY... AN' I AM SICK OF IT/ LEN, WE'RE GONNA ROB THE BANK TONIGHT/ I GOT THE KEYS AND THE COMBINATION OF THE VAULT/ MAYBE I LOOK LIKE A KID BUT I'M A MATCH FOR ANY TWO MEN/



LASH'S PROTEGE GAVE THE ORDERS... LEN HONEY, A HARDENED OUTLAW, TOOK THEM/ HE KNEW HOW DEADLY HIS BABY-FACED BUDDY COULD BE/

YOU GOT THE HORSES READY, LEN? LIKE I TOLD YUH?

IN THE ALLEY, FRANKIE... LET'S GET IT OVER WITH/



MEANWHILE, LASH, LARUE AND DOC MANGAN WERE PASSING AN IDLE HOUR/

THAT BOY YOU GOT THE JOB FOR, LASH/ HOW OLD DO YOU THINK HE IS?

FIFTEEN, MEBBE SIXTEEN, DOC/ WHY? ANYTHING WRONG?



LASH LA RUE WESTERN

AS DOC MANGAN CONTINUED TO TALK, LASH BEGAN TO WONDER.

HE'S A GROWN MAN, LASH! THERE ARE WAYS A DOCTOR CAN TELL HIS TEETH FOR ONE THING... LOTS OF WAYS! AND THAT KID (SNIT AS MUCH OF A KID AS YOU THINK) MIGHTY TOUGH LITTLE ROOSTER IN FACT I'D SAY!

YOU'RE USUALLY RIGHT, DOC! AND IF YOU ARE... I'VE GOT THINGS TO DO!

BUT WHY DID HE FOOL ME? UNLESS, HE MIGHT BE WORKING WITH THAT BULLY! AND I GOT THE KID A JOB IN THE...!



WHERE YOU GOING, LASH? WHAT'S THE RUSH?

THE BANK! IF THOSE TWO ARE CROOKED, THEY CAN CLEAN OUT OUR BANK!



LASH LA RUE RAN FROM DOC MANGAN'S HOUSE... UP THE ALLEY... AND SAW THE HORSES AT THE HITCHRAIL BEHIND THE BANK!

THEY'RE BOTH INSIDE! I'VE GOT TO MOVE FAST... AND QUIET!



HURRY UP, YOU BUNGLIN' SLOB! YUH WANT LA RUE TO CATCH US HERE?

YOU CAN HANDLE HIM, FRANKIE! LIKE YUH DID THAT RANGER DOWN IN EL PASO!



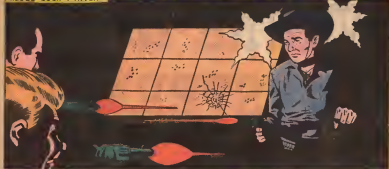
DROP THE GUN, FRANKIE! DON'T MAKE ME USE THIS!

BLAST 'IM, LEN! THERE'S TWO OF US!



CHARLTON COMICS GIVE YOU MORE!

COLTS BOARED BY THE STEEL VAULT! LASH SHRIEKED A DEADLY SONG... ONE THAT WOULD SOON FINISH!



AAAAHHH/ EASE OFF, LARUE/ YUH GOT US BOTH/ WE'RE THROUGH/ DON'T SHOOT!



PEOPLE POURED INTO THE BANK... THE FRONT DOOR WAS OPENED BY THE BANK PRESIDENT... OTHERS JAMMED IN FROM THE OPEN DOOR TO THE ALLEY!

FRANKIE/ YOU SHOT THIS BOY, LASH? I DON'T UNDERSTAND!

HE'S NOT A BOY, SIR/ HE'S A GROWN MAN... AND I'LL BET HE'S GOT A PRISON RECORD!



YOU WIN THE BET, LARUE/ I'VE BEEN IN THE PEN BEFORE, BUT I'LL GET OUT SOON ENOUGH!

I DOUBT IT, FRANKIE/ YOU'LL HAVE A SET OF WRINKLES WHEN YOU'RE ENDING THIS STRETCH/ YOU WON'T BE POOLING ANY MORE LAWYERS!



AND SO, LASH LARUE RODE ON, THE WANDERER'S TRAIL THAT CALLED TO HIM AND OFFERED THE CHALLENGE OF ADVENTURE... AND LASH WAS WILLING TO ACCEPT THAT CHALLENGE!



END

WANNA WRITE a WESTERN?

This is the year for Western stories. Whether you use your T.V. set; listen to your radio; read your favorite comics; buy a western magazine; or even a general magazine — you will find a good Western story. So perhaps you may have the urge to write a Western story. Offhand it sounds sort of simple.

First of all you need a plot. There are several standard plots that you can use and each has a lot of variations. In each plot there must be conflict, suspense, and action. And you must have the correct background for your story. So let us look at some plots you may wish to use.

Our first plot is concerned with the stagecoach. People used it as a means to take long trips through the West. Even when the railroads were built, they used stagecoaches to take people to towns and areas not served by the railroad. You had to have stage stations where the travellers could rest, wash up, eat, and talk to each other in comfort. The horses had to be changed, watered, and fed. The driver and the guard needed a break. You can have road agents hold up the stage coach. Maybe they are after the United States Mail bag. Or looking for the treasure box with the gold in it. Perhaps they know that a wealthy banker is carrying a large sum of money with him. So the stage coach is held up. There can be a lone road agent or he can have confederates. Perhaps he got a tip about what the stage was carrying from the manager who hated the owner. Why? Because they both liked the same girl.

So the stage is held up. Then the sheriff will be notified. Maybe he will go after the road agents himself, or he will go with his trusty deputy. He looks for a clue. He may find the wrong clue deliberately left by the road agent. Thus an innocent man is accused of the deed. But the sheriff isn't satisfied. He finds the real clue and gets his man. Perhaps there is some shooting. And a good chase on horseback. The

owner of the stage line gets his girl. Everybody is happy.

Now take a variation of this theme. There is a rival line. The two owners seem friendly, but one is out to ruin the other. So strange accidents happen to the stage of the first line. There is even an Indian raid and they capture all the animals owned by our hero. A week later he notices one of his horses with a secret brand behind the ear is pulling a stage of his competitor. So our hero tells the story to the sheriff and the two of them do some investigating. The villain is caught and punished.

But it doesn't necessarily follow that the stage coach's rival must be another stage line. It could be the railroad that is being built. So there will be trouble with the stage line and the railroad. You can have some fights thrown in and a brilliant idea. He calls a meeting of both sides it looks serious. Then our hero, the marshal, gets and shows how the stagecoach line and the railroad will each make money. Everybody is happy now.

Now you just sit down and see if you can figure out some variations on the plot of the stage coaches. You will have to do some research work on your background material. Just how does a stagecoach look so you can accurately describe it? What was the set-up at the stage station? How was the route chosen? What were the problems really faced along the route? How did people dress in those days? What were their topics of conversation? What people would you put into the stagecoach? Can you describe the work of the driver as well as the duties of the guard?

Our second plot concerns the quarrel between the big ranchers and the little ranchers. The big ranchers felt that in many cases the little ranches were stealing some of his stock. So there is the basis for a story. He could pick on the wrong rancher. Maybe his daughter was in

love with that rancher. Or the big rancher wanted the ranch owned by a small rancher because it had good water on it. The small rancher refused to sell. Then the trouble began. There is shooting and the sheriff had his duty to perform. If you want a variation you can make this a three way quarrel out in the West. For the homesteader is moving in and taking up land which means the end of the free range. So our big rancher doesn't like the small rancher and both don't like the homesteader. You can even have another element in this story. There is the sheep herder. He doesn't like the cattle men; they don't like him, and the poor homesteader has his hands full deciding who is on his side and who isn't.

Maybe the foreman of the ranch really wants to start all this trouble for some personal reason. It will be discovered by the alert young cowhand that there is something valuable on the land. It could be coal, oil, or gold. You will have to do some research work on the background material for this kind of a story. Just how did they operate a ranch in those days? Were all ranches run in the same way? What were the different duties of the men on the ranch? How did they live? What were their amusements? What happened when they started to fence the ranches in with barbed wire? Did the sheep men and the ranchers really hate each other?

Maybe you can think up something different on the ranch? How about a ranch owner who wants to import animals, raise them, and sell them? Or the ranch owner who is going broke and gets the idea of turning his place into the first dude ranch?

Our third plot concern the army at one of the posts where there is trouble with the Indians. There is a terrible misunderstanding between the white man and the Indian. Why? Now you can figure out a lot of reasons in your story. Maybe they don't like the Indian Agent sent to their territory. Maybe they figure they own the entire country and resent the white man. Maybe they are angry at the buffalo hunters who are killing off the animals that meant food, clothing, and shelter to them. Maybe somebody is causing trouble so that he will benefit.

You need a hero. He can be an army officer or a private. Make him an army officer. He may be misunderstood by the other officers. Perhaps his grandmother was an Indian and he sort of sympathizes with the Indian, or he has a secret that nobody knows nor can find out. He has one friend and that man is the old scout who knew our hero's father. Perhaps the old Indian Chief in the hills knew the hero and likes him.

Here you get lots of action. Riding, shooting, and an ambush where the soldiers are fight-

ing for their lives. Somebody goes for help and it arrives just in time. Get a happy ending with the white man and Indian becoming friends with a better understanding. Now you can have one variation. The soldiers have a lot of patrol work to do. So the "enemy" need not necessarily be the Indians. In fact the friends are the Indians. Well, who are the villains? They may be raiders from across the border, or raiders made up of old time guerilla fighters. Or just a couple of outlaw gangs. All this will keep our hero busy, and in the end the soldiers all like him better. Maybe he can marry the daughter of the colonel.

You will have to do some research work on the background material for this kind of a story. Just how was an army post run in those days? Exactly what did the soldiers do while on and off duty? What kind of men enlisted in the army? How did the officers feel about their work and special assignments? What were the problems they had face with their own soldiers, their subordinate officers and their superiors in Washington? What was their relationship to the Indian Agent. If you want a variation that is different you can write about an army post where nothing ever happened. It was always a false alarm. No trouble whatsoever.

While there are many more plots we will have time just for one more. This one concerns the search for gold and silver. Here you have the prospector going out into the hills year after year looking for gold. Maybe a young man comes along with a map showing a secret mine, and they find the mine and are very happy. Now comes the villain. He will jump the mine and take the claim.

There could be some shooting. Or the Indian help the hero this time. Perhaps the U.S. Marshal comes along and recognizes the villain. There were even mine wars in those days and you can write a story about two big Mine Companies fighting each other. But everything ends well when the hero who is the son of the owner of one mine company marries the girl who is the daughter of the owner of the other mine company. Love interest is a very good addition to a Western story though it is possible to write a good Western story without a female in it.

At this point you want to know about the research you have to do on mines. How did they get the ore out of the ground? What did they do with it? How do you look for a mine in the first place? I think by this time I have a much better suggestion. And I hope you agree with me because you can see it will take a lot of time and effort on your part to write a Western story. You let me write the story and you read it. Simple, eh?

The End

LASH LARUE

in
GUN BOUNTY

ONE OF THEM WAS THE MAN... ONE OF THEM WOULD PULL TRIGGER ON LASH LA RUE BEFORE THE HOUR WAS UP! ONE AMONG THAT SPAWN OF OUTLAW RIDGE WOULD TRY TO EARN THE REWARD ON THE POSTER!

WANTED

LASH LA RUE

SHUCKS, LARUE, WE WON'T TURN YOU IN FOR THE \$5,000 REWARD... WE'RE ALL ON THE DODGE OURSELVES...

COME INSIDE, BOYS! I'M BUYING A DRINK FOR LASH LA RUE! HE'S A GOOD MAN TO HAVE ON OUR SIDE O' THE LANE!

THEY WERE WILD, CRUEL MEN... ANY TIME A GANG OF THEIR BREED GATHERED, THERE WAS TROUBLE! THAT DAY WAS NO EXCEPTION.

HERE'S TUH LASH LA RUE, OYLUHOOTER!

HOLD IT! I AIN'T DRINKIN' WITH NUH, DIRK! YUH COYOTE!

WANTED



CHARLTON COMICS GIVE YOU MORE!

GLASSES CRASHED, CHAIRS TOPPLED, AS MEN FOUGHT TO GET OUT OF THE WAY OF STRAY SLUGS! THE MAN WHO CURSED OUT WAS STREAKING FOR HIS GUN...

I'LL LEARN YUH I'M NO COYOTE!



OH, OH! I'VE SEEN THIS TRICK PULLED IN DODGE! AND THE ONLY ONE THAT GOT HURT WAS THE MIDDLE MAN!



LASH LARUE HAD A SPLIT SECOND TO LOOK... TO THINK... AND THEN HE PALMED HIS GUN AND SHOT FASTER THAN HE EVER HAD BEFORE...



THEY WAS AFTER YOU, LASH! THE SNEAKY BUSH-WHACKERS!

THEY PRETENDED TO BE FIGHTING EACH OTHER, A "STRAY" BULLET WOULD GET ME, NO ONE WOULD JUMP THEM FOR AN ACCIDENT... AND THEY'D COLLECT \$5,000 REWARD FOR PUTTING ME DOWN!



LASH LA RUE WESTERN

POLEY WILLIAMS, THE UNOFFICIAL 'MANOR' OF OUTLAW RIDGE WAS FURIOUS...

GENTS LIKE THEM, SIDEWINDERS YOU'VE GOT
COULD RUIN OUTLAW RIDGE! A REP FOR
WHEN A MAN ON THE RUN THAT, POLEY!
COMES HERE, HE'S SUP- I'VE HEARD
POSED TUH BE SAFE! O' YUH!



THEY KNOW I C'N USE *THIS* QUICKER THAN
THEY CAN! SO THEY DO AS I SAY...OR ELSE!
ANYONE WHO COMES TO OUTLAW RIDGE
IS UNDER MY PROTECTION!



IF YUH DON'T MIND, I'LL WATCH
OUT FOR MYSELF! ANY GENT
WHO FIGGERS ON COLLECTIN'
THAT \$5,000 REWARD ON
ME HAS TUH *EARN* IT!



I GET YUH,
LARUE! I'LL
SPREAD THE
WORD! YOU'RE
OKAY!

THE LANSMAN BIDED HIS TIME! HE KNEW HOW TO
WAIT...

HALF THE HARDCASES IN THE STATE
ARE HERE! I COULD HIT A DOZEN WITH A
ROCK, RIGHT FROM HERE!



THESE GUYS SAY THEY'RE ON MY SIDE NOW...BUT EVERY ONE OF THEM WOULD LOVE TO
THROW A SWUG MY WAY! BUT THEY KNOW IF THEY MISS WITH THE FIRST ONE, I'LL
GET THEM BEFORE THEY GET OFF A SECOND SHOT!



CONTINUED AFTER FOLLOWING PAGE

FRONTIER CABIN

**LARGE ENOUGH FOR 2
CHILDREN TO PLAY IN!**

COMPLETE
\$100
5 FOR
ONLY \$4



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1. **Identify the main topic**
 2. **Read the introduction**
 3. **Read the conclusion**
 4. **Read the body paragraphs**
 5. **Read the references**
 6. **Read the appendix**
 7. **Read the glossary**
 8. **Read the index**
 9. **Read the table of contents**
 10. **Read the cover**

Only \$7.00

Constructed of durable Impact Flame Resistant waterproof plastic for extra durability. *Optional view shows a unique 3-piece construction offering extended holding time (up to 1000 lbs) supporting road.

RANCH HOUSE FOR GIRLS
SECRET CLUBHOUSE FOR BOYS

[illegible]

1. The first step is to identify the problem. In this case, the problem is that the company is not meeting its sales targets.

Student accepted in 6 _____ Fall _____
 Foreign Office: Please Note.

1171

Year	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099
1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	

Abstract

150 CIVIL WAR SOLDIERS! \$149



- | | |
|----|----------------------|
| 8 | GATLING MACHINE GUNS |
| 8 | CAVALRYMEN |
| 30 | INFANTRYMEN |
| 10 | SHARPSHOOTERS |
| 1 | FIELD CANNON |
| 3 | MERRIMAC SHIPS |
| 5 | HOSPITAL WAGONS |
| 5 | HOSPITAL NURSES |
| 5 | MONITOR SHIPS |
| 5 | SCOUTS |
| 5 | OFFICERS |
| 5 | MERCENARIES |
| 4 | MUSKETS |
| 5 | COAST MORTARS |

JOSELY CO., Dept. 847C
Carle Place
Long Island, N. Y. NO
HERE'S MY \$1.49! C.O.D.'s
Back the CIVIL WAR SOLDIERS TO ME!

4032

© 2000 Blackwell Science Ltd *Journal of Internal Medicine* 247: 399–406

Abstract The purpose of this study was to determine the effect of a 12-week, low-intensity, supervised walking program on the physical and psychological health of sedentary, middle-aged women. The study was a randomized, controlled trial. The subjects were 40 sedentary, middle-aged women who were randomly assigned to either a supervised walking program or a control group. The walking program consisted of 12 weeks of supervised walking, 3 times per week, for 30 minutes per session. The control group consisted of 20 women who did not participate in the walking program. The subjects were assessed at baseline and at 12 weeks for physical and psychological health. The physical health assessment included measures of body mass index (BMI), waist circumference, and blood pressure. The psychological health assessment included measures of self-esteem, anxiety, and depression. The results of the study showed that the walking program had a significant positive effect on the physical and psychological health of the subjects. The walking program resulted in a significant decrease in BMI, waist circumference, and blood pressure. The walking program also resulted in a significant increase in self-esteem and a significant decrease in anxiety and depression. The results of this study suggest that a 12-week, low-intensity, supervised walking program can improve the physical and psychological health of sedentary, middle-aged women.

TWO COMPLETE SERIES - THE REDS AND THE GREY
EACH PIECE OF MOLDED PLASTIC EACH ON ITS OWN
BASE MEASURING UP TO 4 INCHES

LASH LA RUE WESTERN

THE OULHOOTERS WERE CORDIAL TO LASH...THEY PASSED THE TIME OF DAY, YET, AS THEY TALKED, THEY LOOKED AT HIS SHIRT WITH THE FADED SPOT WHERE HE'D WORN THE BADGE...

THEY PICK THE THIRD BUTTON DOWN...THAT'S THEY SPOT WHERE THEY FIGURE THEY'D LIKE TO PUT THE SLUG!



POLEY WILLIAMS MUST'VE PUT OUT THE WORD... TO LAY OFF TILL HE MAKES UP HIS MIND! I RECKON I'LL HANE TUN HURRY HIS THINKIN' A LITTLE!



HONDY, LASH! JOIN ME IN A SNORT?

NOT HONN, POLEY! SAY...I EXPECTED TUN SEE A FEW MORE GENTS HERE! TUN NAME A FEW... RED QUIGLEY SPENDIN' \$16,000. HE GOT FROM THE SQUAW RIVER BANK!



PABLO ROJA HEADED FOR THIS PLACE WITH A BUNDLE OF STOLEN CASH! JACK JACKLIN HAD A STAGECOACH SHIPMENT WITH HIM WHEN LAST SEEN! I KNOW ABOUT THEM, POLEY? LIKE WHERE THEY ARE AND WHAT HAPPENED TO THE CASH?



SO THAT'S IT! LARUE, YUH'RE LUCKY YUH LINED THIS LONG! I SUSPECTED A TRICK... NOW I KNOW WHAT IT IS! ONDY YOU AIN'T TELLIN' NOBODY NOTHIN'!



I TOLD YUH, POLEY! YUH EARN THE REWARD MONEY ON ME!



CHARLTON COMICS GIVE YOU MORE!



THE OWLHOOTERS CLOSED IN... LARUE KNEW THEY'D CUT HIM DOWN IF HE MADE ONE WRONG MOVE OR SAID THE WRONG THING...

HOLD IT, GENTS! I'M STILL A LAWMAN... I HAD THAT WANTED DODGE PRINTED FOR MYSELF! I CAME HERE SPECIAL TO GET WILLIAMS!

YUH WON'T GET OUT ALIVE, LARUE! GUN HIM DOWN!



THEY WON'T, POLLEY! NOT WHEN THEY KNOW YUH BEEN TURNIN' SOME OF THEM IN TUN THE LAW! YUH BEEN ROBBIN' THE ONES WHO CAME HERE FOR SAFETY WITH CASH FROM JOBS THEY PULLED! THEY KNOW YOU'RE A TRAITOR, POLLEY!



I GOT A POSSE WAITIN' OUTSIDE O' TOWN, GENTS! IF YUH RIDE OUT IN TEN MINUTES, WE'LL LET YOU GO JUST TUN SANE BLOODSHED! WE'RE COMIN' IN AFTER THAT AND WRECK THE PLACE!

WHERE'S MY HOSS! I'M GON' I'VE SEEN ENOUGH O' LASH LARUE!



WITHOUT YOU, WILLIAMS, THE TOWN'LL BE ABANDONED! WE'LL GET THE REST OF THAT BUNCH NOW THAT THEY'RE SCATTERED... AND SAVE THE LINES OF MEN WHO'D GO DOWN IF WE TRIED TO TAKE THE TOWN AS IT WAS!



END

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 25¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP 12⁰⁰

IF YOU SELL 30, YOU KEEP 13⁰⁰

IF YOU SELL ALL 40 YOU KEEP 14⁰⁰

REMEMBER:

No money is needed in advance. You risk no risk. You may return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE
FOR COMPLETE
DETAILS
TO ➡

STEPHENS CREDIT SALES

Dept. CC P. O. Box 1004

Nashville 3, Tennessee

**ing Out
NG HAND**

**S ASHAMED
R BODY
AS OF MINE?**

AS

*Charles
Lotto*
World Famous
Builder of Men

by CHARLES ATLAS



Small logo of a person sitting at a desk with a lamp.



I decided to do something about it. I spent a lot of time on the problem. Finally I discovered a brand-new method of remodeling my body exactly as I wanted it to be! Today you see the difference.

Get the right kind of help and you'll show you have really got some guts.

My exclusive method is called "Dynamic Tension." It's worked the same miracle for thousands of other despairing wringers. Scores of letters come in every day from fellows who are astonished at the results they've obtained.

It's so EASY. No silly
rubber belts, no bar bells, no
springs, no pulleys. "Dynamic
Tension" relies completely on
the NATURAL MUSCLE
POWER that's latent in all
of us, all all times. I put this little
power to work for you building solid
layers of muscle! It's quick, it's easy.
\$4.95

In no time at all you'll notice a real change in the way people look at you. Everywhere you go, you'll find admiring eyes on you. Your popularity will SOAR. You can select new personnel will open every door. Best of all, you'll recognize yourself as a really rugged man!

FREE My 12-page illustrated book is yours—**FREE!** Just call 1-800-828-1000.

[illegible]

**You'll See
a Difference
Quickly!**

You'll be amazed at how quickly "Dynamic Tension" works. In a very short time you'll begin to **SHRINK** and **FLATTEN**, rounded. You'll see your body becoming powerful, vigorous, fully **ADAPTED** Man. you'll begin to **Grow!**

I'll broaden your shoulders. Give you blimps that are made of steel. Curve your mid-section into solid edges of muscle. Chisel inches off your waist. In just two months you

CHAMBERLAIN, JAMES, Sept. 1939
100 West 110th St., New York 25, N. Y.
a. Chamberlain, James (New York, N.Y.)

These elements define the following sets of points of interest:

Abstract

THE NEW YORK PUBLIC LIBRARY
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1054 FIFTH AVENUE, NEW YORK 17, N.Y.
CITY OF NEW YORK DEPARTMENT OF CULTURE
LIBRARY DIVISION
NEW YORK CITY

[illegible]

1000

IF YOU KNOW JUST 20 PEOPLE...



YOU CAN MAKE AT LEAST \$50⁰⁰ -MORE LIKELY \$100⁰⁰ to \$200⁰⁰ IN YOUR SPARE TIME!

**Everyone You Know Needs Christmas Cards
and Everyone Loves Wallace Brown Cards**

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the teacher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? Those folks alone can bring you in at least \$150.00, probably \$100.00 to \$200.00, extra money in just a few hours spare time. And that's just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1968 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. And you make up to 30¢ on each one! That is the fun way of making money because it's so easy. We send you samples that do the selling for you. You show each beautiful selection that you're bound to take orders from everybody. See for yourself without risking a penny. Mail coupon TODAY! You'll be glad you did!

Get These 2 Assortments for FREE EXAMINATION

FEATURE ASSORT. (top) is a topnotch selection of 14 gorgeous cards, beautiful designs, each apt with good meaning and delightful sentiment!

ROYAL LUSTRE ASSORT. (bottom) 12 colorful Christmas cards on lustrous, heavy, handmade paper, in smart, tall shapes, with brilliant illustrations!

GET FREE CATALOG, TOO -Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1968 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments for FREE examination. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrapping, Novelty Gifts, etc. Everything you need to start making money at once and we show you how.



FREE

Samples of Popular-Priced,

Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because we ship direct to your customers and we pay the postage. You have no bother, no trouble and wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these bestselling Personalized Christmas Cards!

ORGANIZATIONS:

Churches, clubs, schools, social groups, etc. can now add hundreds of dollars to their treasury with these fast sellers. Give organization money in return for their Christmas Plan. Mail coupon NOW!

SEND NO MONEY

Free examination products to make in advance

WALLACE BROWN, INC., 11 East 26th St., Dept. F-123 New York 10, N.Y.

Send 2 Christmas Card Assortments for Free Examination, plus 100 Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name _____

Address _____

City & Zone _____ State _____

If writing for an organization, give its name _____

Wallace Brown, Inc. 11 East 26th St., Dept. F-123
New York 10, New York